

EDUCATION

SAN DIEGO STATE UNIVERSITY, San Diego, CA

Graduated Spring 2008 with a Bachelor in Applied Arts & Sciences, emphasis in Graphic Design
GPA 3.80; Named on Dean's List 4 of 5 semesters

TULANE UNIVERSITY SCHOOL OF ARCHITECTURE, New Orleans, LA

GPA 3.58; Class rank 2nd of 64; Named on Dean's list 6 of 8 semesters

C.I.S.D. ACADEMY OF SCIENCE & TECHNOLOGY, Spring, TX

Graduated with Honors

J.L. MCCULLOUGH HIGH SCHOOL, The Woodlands, TX

Graduated with Honors

EXPERIENCE

CROSSVIEW, INC San Diego, CA

Designer

Marketing collateral and template design, including business cards, brochures, onesheets (marketing slicks), postcards, invitations, tradeshow booth backdrop, white papers, email blasts, e-newsletters, landing pages. Graphic and typographic layout and design of "Playbook" services/product brochure series, including graphic models, icons, and image collages. Key contributor and consultant to redesign of crossview.com, including homepage, product detail pages and modal design. Crossview.com website updating and general maintenance. Promotional spot and banner design. Blog design and maintenance. Mobile webpage design. Video storyboarding, compilation, and editing.

OOPSY DAISY San Diego, CA

Graphic Designer

Product, packaging, catalog, print collateral and email blast design. Art scanning, stitching, clipping, color correction, cloning, resizing and retouching. New art and product design, layout and mockups. Developed and implemented workflow protocol for Peel & Place product line; Designed and laid out product and packaging. Artist and vendor contact and correspondence.

RIGHTLOOK CREATIVE San Diego, CA

Independent contractor: Graphic Designer
Logo design.

NYCA ADVERTISING, Encinitas, CA

Independent contractor: Production artist

Design and layout of print ads, brochures, HTML landing pages, email blasts, web banners. Photo editing, clipping, retouching and color correction, storyboarding, logo design.

NATIONAL CINEMA SERVICES San Diego, CA

Independent contractor: Graphic Designer

Magazine logo/masthead and publication concept, design and layout;
Collateral design and layout (including media kit, vendor and contributor s
mailers, business card, letterhead, etc.) Franchise and featured product brochure design.
Copywriting, editing and logo design.

CENTER FOR LEADERSHIP San Diego State University, San Diego, CA

Independent contractor

Brand identity conception, logo design, and development.

TULANE SCHOOL OF ARCHITECTURE PUBLICATIONS Tulane University, New Orleans, LA
Design, layout, and editing of yearly publication, *Re.View*.

EVERYTHING ELSE

SKILLS & TOOLS

Proficient in graphic design software: Adobe Photoshop, Illustrator, InDesign, and Acrobat. Basic knowledge of Dreamweaver, QuarkXpress, and AutoCAD. Digital file/photo manipulation, color correction and retouching. File size and resolution management. FTP client software. Proficient with Microsoft Office applications including Word, Excel, PowerPoint, Outlook, and Entourage. Experienced working in both PC and Macintosh operating systems. Advanced skills in architectural drafting, as well as model building.

AWARDS

Tulane Distinguished Scholar Award, American Institute of Architects & American Architectural Foundation Scholastic Award, John F. Kennedy Memorial Scholarship, Alfresco Blanco-Albert Lawrence Loustalot Scholarship, Garvin Shands Saunders Merit Scholarship
National Merit Commended Scholar

References available upon request.